

# MASS-MEDIA CREATING ROUTES AND ROOTS

- ROUTES

- a) towards the new society
- b) connecting all diasporas

- ROOTS

the relation with the mother country

- USING AND CREATING MASS-MEDIA

# ROUTES

## a) routes towards the new society

- home page

  - logo, languages (dictionary)

- useful information

  - visas, traveling, jobs, studies

- pictures

- adapting to the new country

  - links, new reality, organizations

<http://www.romanians-de.org>

<http://www.casa-romanilor.ch>

## b) routes connecting all diasporas

- links towards other web-sites
- comments, discussions

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# ROOTS

- Romanian language
- News, newspapers, magazines, literature
- Cultural events
- Orthodox churches

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# USING AND CREATING MASS-MEDIA

- The structure of the sites: using vs. creating
- Creating mass-media through a forum
  - users: age, profiles
  - discussions
  - meetings
- Using media to create media: up-to-date news creating up-to-date discussions

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